

STRATEGIC PLAN UPDATE

The Airport Consultants Council ...*delivering excellence in airport development.*

ACC celebrated its 40th anniversary in 2018. While looking back at ACC's successes is important, it is even more critical to look forward. To that end, ACC was pleased to undertake a refresh of its Strategic Plan. This process involved surveying the ACC membership on current trends in an ever-evolving industry and the value of ACC's services. The ACC Board of Directors were fully engaged in taking these inputs and identifying key focus areas to help drive ACC's future direction. We are pleased to provide a bold vision for the future of ACC.

The Vision of ACC is to..

- Provide networking and information exchange opportunities for a diversified membership
- Be the "go-to" organization on airport development issues
- Advance international engagement and collaboration
- Foster a cooperative, educational and professional environment by offering responsive educational services, and facilitating innovative business practices
- Maximize the value of membership participation and offerings

Looking to the Future

The Airport Consultants Council (ACC) will accomplish goals by:

- Leveraging the ACC Training Hub
- Increasing collaboration and partnerships with affiliate organizations
- Convening thought-leaders within and outside the aviation industry
- Periodically polling the membership to ascertain top advocacy needs and priorities
- Elevating the role of ACC Committees in identifying trends and education
- Proactively engaging USDOT, DHS, and international regulars/partners in updating standards and guidelines



OUR GOALS



FUTURE OF AIRPORTS & INDUSTRY TRENDS

ACC will identify and inform members about airport development and industry trends, and serve as a resource for a broad range of private firms in the airport development industry.

GOAL #1: Be the industry's leading resource for identifying emerging aviation trends and innovations, and provide timely information

GOAL #2: Expand ACC's reach into the broader airport development industry

GOAL #3: Be an effective resource to ACC firms on improving business practices and operations



ADVOCACY

ACC will effectively advocate for the unique interests of airport development companies by first identifying and, if necessary, responding to the needs of its members to maximize resources for airport projects, an efficient project review and approval process, and an open, competitive marketplace.

GOAL #1: Identify and promote new opportunities for maximum financial resources and options available for airport development projects

GOAL #2: Identify and advocate innovative approaches to accelerate regulatory decision timeframes and maximize flexibility to deliver airport projects more efficiently

GOAL #3: Foster a competitive business environment for private-sector airport development companies



HUMAN CAPITAL & DIVERSITY

ACC will increase the awareness of opportunities for talented professionals to succeed in the vibrant aviation field. As a long-term byproduct, ACC will improve the diversity of aviation and ACC leaders by establishing strategic partnerships, leveraging the ACC Institute, and increasing membership diversity, participation and mindset within ACC events.

GOAL #1: Promote aviation as a career and increase diversity in the industry

GOAL #2: Enhance engagement and participation by young professionals and new aviation professionals in ACC events and training