

**LEADING EDGE STRATEGIES**

6105 W. 82nd Drive

Arvada, CO 80003

Tel: (303) 386-3434

Fax: (303) 362-5565

E-mail: [jcprice@leadingedgestrategies.com](mailto:jcprice@leadingedgestrategies.com)[www.leadingedgestrategies.com](http://www.leadingedgestrategies.com)

**L**eading Edge Strategies, an aviation management training and consulting company, started with the mission of providing the best aviation management security and safety training in the industry through the use of adult learning techniques that are educational, engaging and entertaining. Above all, these techniques increase retention and integrate into the learner's existing knowledge. After 20 years in the aviation industry, Jeff Price, Principal for Leading Edge Strategies, is a recognized expert in the fields of aviation security, safety and management and, along with his staff, provides professional training and consulting services to the airport management industry.

Price, along with co-author Dr. Jeffrey S. Forrest, recently wrote *Practical Aviation Security: Predicting and Preventing Future Threats*. The book was heavily researched through trips to numerous airports throughout the U.S. and globally and is quickly becoming the preeminent source of aviation security knowledge. In authoring the book, Price used his own experience at Denver International Airport and Jefferson County Airport, along with numerous interviews with TSA, airline and air cargo operators, law enforcement personnel, and the research skills of Dr. Forrest. Although a textbook, the objective of the authors was to make it readable and usable by those in the industry. Price keeps the

book's website updated through a blog accessible through [www.leadingedgestrategies.com](http://www.leadingedgestrategies.com).

Price's experience includes marketing, property management, airfield operations (Part 139) at Stapleton International Airport; assistant security director during the opening of Denver International Airport; director of public relations at Jefferson County Airport; and airport manager of Jeffco, Colorado's third busiest airport and second largest general aviation facility (now Rocky Mountain Metropolitan Airport) until 2002. He has owned and operated Leading Edge Strategies since 2003.

Leading Edge Strategies is a certified small business enterprise (SBE) and is available for partnering with firms looking to bring on expertise in airport management, airport operations and aviation security. Leading Edge can develop training programs or develop standard airport documents such as Airport Security Programs, Airport Certification Manuals, Airport Emergency Plans, strategic plans, public relations and community/citizen participation programs (often associated with Master Plan updates or noise abatement programs). General aviation airport consulting is an area of specialty for Leading Edge Strategies.

Leading Edge also provides training in security awareness, National Incident Management System, counterterrorism training modules and

introductions to aviation security and airport management for consulting firms expanding their knowledge.

Leading Edge Strategies is not just a name, but the approach used in its training programs. Price holds a graduate degree in education with an emphasis in adult learning and has been on staff in the aviation and aerospace science department at the Metropolitan State College of Denver, teaching airport management, security, planning and safety since 1995. A Leading Edge Strategies course includes plenty of techniques and review exercises designed to keep adult learners active, engaged and not just retaining the information, but integrating it into their daily work.

Please visit us at [www.leadingedgestrategies.com](http://www.leadingedgestrategies.com).



*Prepared by Jeff Price, Principal, Leading Edge Strategies*