

# Why Advertise in AirportConsulting?

As a reliable source of information relevant to airport development, AirportConsulting has a mailed and electronic distribution of 4,740. The audience is diverse — including firm presidents, vice presidents, marketing coordinators, engineers, architects, environmentalists, security specialists and planners. It is also sent to airport executives across the country.

Here is what AirportConsulting airport executive readers had to say about the publication and what it has to offer:

*"...I find it very informative...it is more 'general industry' focused... I think this allows focus on the issues, which is healthy."*

*"I find it both useful and interesting...I am always asking our consultants about the attributes of good airport clients...and bad ones, and would welcome the consultants perspective on what we as clients need to be doing to improve."*

ACC is expanding AirportConsulting to include ad placement opportunities for ACC members — starting now with the Spring 2009 issue.

**Get involved to have your firm featured among the experts!**

## AirportConsulting PER ISSUE

	1x	4x
<b>Full Page (8" x 10.5")</b>	\$1,800	\$1,400
<b>Half Page (8" x 5")</b>	\$1,000	\$800
<b>Quarter Page</b> VERTICAL (2.625" x 5.75") HORIZONTAL (5.2" x 2.875")	\$600	\$450

## 2009 ACC Membership Directory

	REGULAR Rate	COMBO Rate With 1x AC Ad Purchase	COMBO BONUS Rate with 4x AC Ad Contract
<b>Cover Full Page / Cover Half Page</b>	\$3,500 / \$1,800	\$3,250 / \$1,650	\$3,000 / \$1,500
<b>Full Page (4.5" x 7.187")</b>	\$3,000	\$2,800	\$2,600
<b>Half Page (4.5" x 3.5")</b>	\$1,650	\$1,500	\$1,350

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## Artwork Guidelines\*

- Artwork must be submitted digitally in high-resolution format (at least 300 dpi at final size).
- Files should be in 4-color process builds (simulated PMS). All spot colors must be converted to CMYK.
- Supported formats include: high-resolution JPEG, TIFF — 24 bit (CMYK process) 300 dpi at final size, EPS (native Illustrator file), PDF

\*ARTWORK THAT DOES NOT ADHERE TO THE ABOVE REQUIREMENTS AND NON-ELECTRONIC ARTWORK SUBMITTED AS CAMERA-READY WILL BE SUBJECT TO \$75 FILE SET-UP FEE. ADS NEEDING ADDITIONAL DESKTOP HELP WILL BE CHARGED AT \$75/HOUR IN QUARTER HOUR INCREMENTS.

## For more advertising info...

Please contact Emily VanderBush, Marketing and Membership Coordinator, at EmilyV@ACCOnline.org or at 703-683-5900.

# Take your message to greater heights



## Advertise with ACC

### Important Dates

Issue: **SPRING 2009**

Ad Space Deadline: **JANUARY 9**

Artwork Deadline: **JANUARY 19**

Publishing Date: **FEBRUARY 13**